

Highlights from ...



How To Change Lives

What Every Christian Counselor
and People-Helper
Needs to Know About

Transformational Conversations

Leelo Bush, Ph.D.

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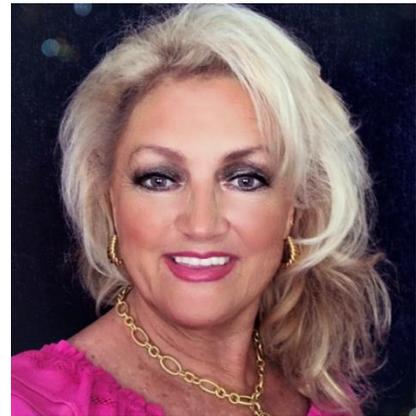
What Every Christian Counselor & People-Helper Needs to Know About Transformational Conversations

By Leelo Bush, PhD

I wish I had known what I now know, sixteen years ago when I first entered Christian Counseling. I get thousands of inquiries about becoming a Christian Counselor and I want you to have this very important information prior to making a decision on your professional goals and training.

As a Christian Counselor or people-helper, your effectiveness relies on your ability to have transformational conversations.

What does this mean? It means that when someone seeks you out to help them, you are able to guide the conversation to initially achieve enlightenment (divine revelation as given by the Holy Spirit) about the issue(s) and secondly, to inspire and motivate that person to make any needed changes to achieve peace, healing, restoration, deliverance and stability ... and maybe even more than that ... maybe become so engaged in the process they achieve goals they hadn't previously dared to dream! If you are willing, God can use you in this way. Are **you** willing to learn how to do this?



Leelo Bush, Ph.D.

“Plans fail for lack of counsel, but with many advisers they succeed.”

Proverbs 15:22

In these highlights from my book, I will share about my journey as a Christian Counselor and what I learned along the way that has enabled me become God's transformation agent. I want this for you too!

It wasn't long after becoming a Christian Counselor that I learned first-hand that many of those I met with, had little desire to make tough choices or changes in

their life to see improvement. What they wanted most of all, was validation and someone to listen.

Now there is nothing wrong with validation and listening. But validating actions that are not Godly and listening to the same story over and over, just replayed on a different day, did nothing to help those I longed to support. Needless to say, because I truly cared about my clients, I became very frustrated.

I wanted them to get better much more than they themselves did. Many were almost comfortable with their familiar misery. I felt many times like I was dragging them to solutions. Those who refused to be proactive in their own healing, I began referring to others.

“Change can be scarier than negative circumstances remaining the same.”

Leelo Bush, Ph.D.

When new clients called, I told them in a phone interview that my goal was for them to get better and do better and that meant they needed to be engaged in the process.

Some agreed to work with me under those terms but you would be surprised how many did not. Change can be scarier than negative circumstances remaining the same.

“In everything you do, put God first. And He will direct you and crown your efforts with success.” Proverbs 3:6

Now suddenly, when I undergirded life coaching with kingdom principles, my client’s situations improved. This happened quickly. Now I could confidently tell clients upfront that if they wanted to improve their life personally or professionally, I had the tools to help them. I knew that if I these skills worked for me, they would for other Christian counselors and people-helpers as well.

My initial goal was to help change lives for the better but God had a much grander vision for my work.

“I know the plans I have for you ...” Jeremiah 29:11

It was in 2003 that I was encouraged by my husband, Evan Bush, to develop the first CCLC – Certified Christian Life Coach program at PCCCA. It has undergone several updates since then and we now have a program that has an uncompromisingly scriptural foundation. Unlike many other programs that call their content “Christian” or “Christian track”, the CCLC program offered at PCCCA honors God first in all we do. It sets the bar high for excellence, rather than seeking worldly success. It acknowledges human weakness because the scripture confirms that is when God will show Himself strong in our lives. There are countless ways in which doing things God’s way outperforms other ways of the world.

I consulted with a psychotherapist recently who is in charge of a church counseling center and when I told my story, she rolled her eyes, then closed them and nodded knowingly. Ineffective counseling relationships are far too common.



Fortunately, our meeting entailed helping her find better ways of helping her clients so after we evaluated the baseline, our conversation turned to the rapid improvement that is now possible.

I know you requested this preview because you deeply care about helping others.

I want to help you be all God has called you to be. I want you to get the correct training to do what you are called to do.

Below are some questions that are frequently asked about counseling and coaching.

Perhaps the answers will confirm your suspicions and maybe some will even surprise you.

Do coaches need to be licensed like counselors? Will I need to apply for a license in order to practice?

No. There are no federal or state requirements for licensing life coaches. Every now and then we hear rumblings of this coming one day from polarized, agenda-driven marketers but this is nonsense and should be ignored.

However, it is important, although not required, for you to be certified for several reasons.



1. Your training will give you and your clients, confidence in your abilities.
2. You owe it to God, to perform with excellence and you can only do so when you are trained and knowledgeable.
3. Your training (at PCCCA) will teach you

how to attract clients and setup your practice so that you can quickly create a sustainable practice and help as many clients as possible.

4. Certification is available at PCCCA in a guided, online version at http://pccca.org/cclc_teleclass/ and with one-to-one training by a Master Christian Life Coach/Trainer at <http://pccca.org/cclc/>

Note: There are several specialty Christian coaching certifications available as well and you will find them at <http://pccca.org/courses/>

You may take them in any order you prefer although you will want the solid Christian life coaching foundation that either of the CCLC courses give you.

Why should you consider a coaching practice?

Coaching is today's most effective way of helping others if you truly care about client progress. It is also perhaps the most exciting, financially-rewarding, and cutting-edge tool for a people-helping practice today. When the practice or business is properly set up, coaching offers impressive and unexpected rewards:

- Coaching pays better than counseling, generally \$100-200+ per hour for individual clients and \$500+ per hour for groups.

To learn how to coach groups effectively, the Group Coaching Facilitator Course was developed. You'll find it at <http://groupcoachingfacilitator.com>

Coaching is 100% free from dealing with managed healthcare and its financially-draining payment delays because clients are self-pay and therefore usually highly engaged in achieving results from their sessions.

Once you establish your practice, you can offer pro-bono (free) services or sessions at a sliding scale for those who are unable to pay otherwise. Many coaches donate 10% of their services as a tithe.



Is special training needed?

Even though no state or federal legislations exist that require coaches to have special training or licensing, the coaches with successful, sustainable practices are highly trained and committed to lifelong learning.

God requires us to work in excellence and we can only do that if we are trained.

Remember, as a Christian Counselor or people-helper, your effectiveness relies on your ability to have transformational conversations.

Your effectiveness relies on learning this skill. It's the ONE single most important reason all counselors need coach training.



What is my next step?

Next, you should familiarize yourself with Christian coach training curriculum found at PCCCA since our CCLC course is the standard-setter for Spirit-Led Christian Life Coaching from the time God gave me the inspiration to create it.

This is proprietary curriculum found only at PCCCA. Today, we offer two certifications with any foundational coach training.

The graduate receives both the:

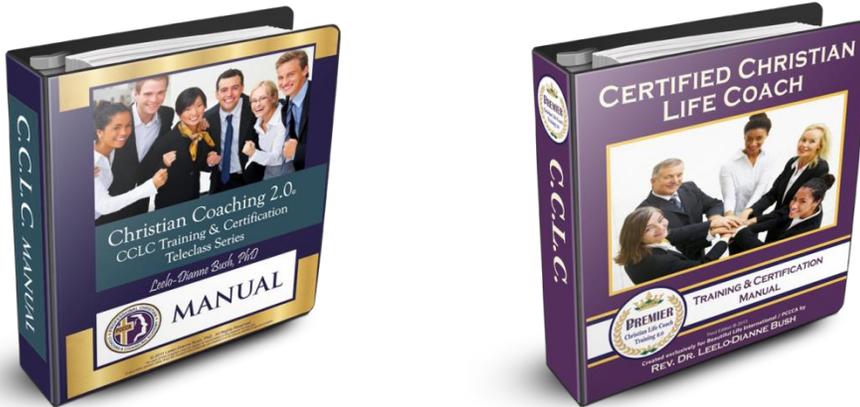
- Certified Christian Life Coach designation (CCLC)

and

- Certified Professional Life Coach designation (CPLC)

You are qualified for both and we want you to have the proper credential regardless of where God calls you to work, be it in a faith community or secular environment.

There are two options for a CCLC.



There is the guided, online CCLC course at http://pccca.org/cclc_teleclass/
And, the one-to-one training by a Master Christian Life Coach/Trainer at <http://pccca.org/cclc/> to personalize the training for you based on your God-given vision. The curriculum is the same for both versions but the value provided by your own trainer personalizing the course for you is invaluable.

GOT QUESTIONS?

We have answers. Here are ways you can contact us to get your questions answered.

BEST: Email us at admin@pccca.org

USUALLY JUST AS GOOD: Connect with us by Live Chat from the pages of our website at <http://pccca.org>

***GOOD BUT SOMETIMES SLOWER:** Phone us toll free at 800-280-4662, ext. 1 and International callers use 239-472-2806, extension 1.

Enrollment is open and you may begin as soon as you enroll!